



Netball Alberta
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Dear

Re: \$35K for 35 years: Fundraising Campaign

Netball Alberta is very proud to announce our 35 years of playing Netball in Alberta, running school clinics, weekly leagues and invitation tournaments for U12, U16, U18, U23, Open Ladies & Gents.

We have players competing nationally as our Provincial Athletes in U18, U23 & Open squads in addition to Albertan representatives on the Canadian Nationals Netball squad.

In this important year 2010 we have to upgrade our fundraising efforts in order to continue pursuing our successes. We are four times National Champions in the U18 category and silver medalists in U23 for the past two years. Each Nationals tournament has a huge \$10,000 minimum price tag to Netball Alberta. We also aim to cover at least 50% of the costs of each National Athlete from Alberta – a trip to the Nations Cup in Singapore in Dec 2009 for a Canadian competitor was \$3000.

As a non-for-profit sporting group, of predominantly women, playing a sport that is largely unknown in Canada, we are at a huge disadvantage.

In other Commonwealth countries Netball is watched on TV weekly, like Hockey Night in Canada, and can fill arenas with over 20,000 spectators... Sponsors fall over themselves to donate money, services and volunteers to help host International events.

So, in a year when our Casino Funding has been significantly decreased, our campaign for 2010 is relatively modest – we would like to get 35 companies or individuals to donate \$1000 and achieve raising \$35,000 for 35 years of developing this great sport in Alberta.

Donation Cheques made payable to Netball Canada can qualify for a tax receipt. We will add your company logo to our website www.netballalberta.com as a sponsor for 2010 and will invite representatives to our End of Season Tournament & Awards Banquet on March 13, 2010.

Please consider this request and for your general information I have enclosed our Netball Alberta Information Brochure. If you have any more questions regarding our programmes, or any other aspect of Netball then please do not hesitate to contact me.

Paula MacWilliam

Paula MacWilliam
President - Netball Alberta