



2021 AGM Executive Report  
September 1, 2020 – August 31, 2021

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## 1. PRESIDENT'S REPORT

### Acknowledgements:

Thank you to the 2020-2021 Netball Alberta Executive Committee Directors:

- Emma Wilton, President, Technical Director & Junior Coordinator (resigned)
- Marilise Turnbull, Secretary
- Ashton Barg (née Johnson), Treasurer
- Tess Emshey, Marketing Director

Thank you also to:

- Calgary League Committee Volunteers
- League Committee Volunteers supporting the programs in Edmonton and Bow Valley
- All League and Provincial Program Coaches, Umpires and Team Managers
- All members, players and supporters
- Netball Alberta staff (Sam Elsom, Head Coach and Operations Manager)

Thank you to our funding agencies and partners including:

- Alberta Gaming and Liquor Commission (AGLC)
- Alberta Sport Connection

### 2020-21 highlights:

Financials, Grants and Fundraising

- Financials - Robust handover documentation developed for any future transition into the role and a review of all banking was carried out and optimised.
- Engaged auditors to conduct a 'Notice to Reader' review of accounts for the years 2019-2020 and 2020-2021.
- Funding received
  - CEBA (Canada Emergency Business Account): \$60,000  
This is an interest-free loan that when repaid the balance of the loan on or before December 31, 2022 will result in loan forgiveness of 33 percent (up to \$20,000).
  - CEWS (Canada Emergency Wage Subsidy): \$3,153.41  
Due to the revenue drop, the government paid 60% of wages for periods claimed.
  - Small & Medium Enterprise Relaunch Grant: \$6,651.80  
Businesses, cooperatives and non-profits can use these funds as they see fit to help offset a portion of the impact of new public health measures or their relaunch costs, such as implementing measures to minimize the risk of virus transmission

- Fundraising - Skip the Depot, Calgary Flames Support for Sport and Purdy’s chocolate, raising a total of \$1,416. Thank you to all members who contributed!

Strategic Planning

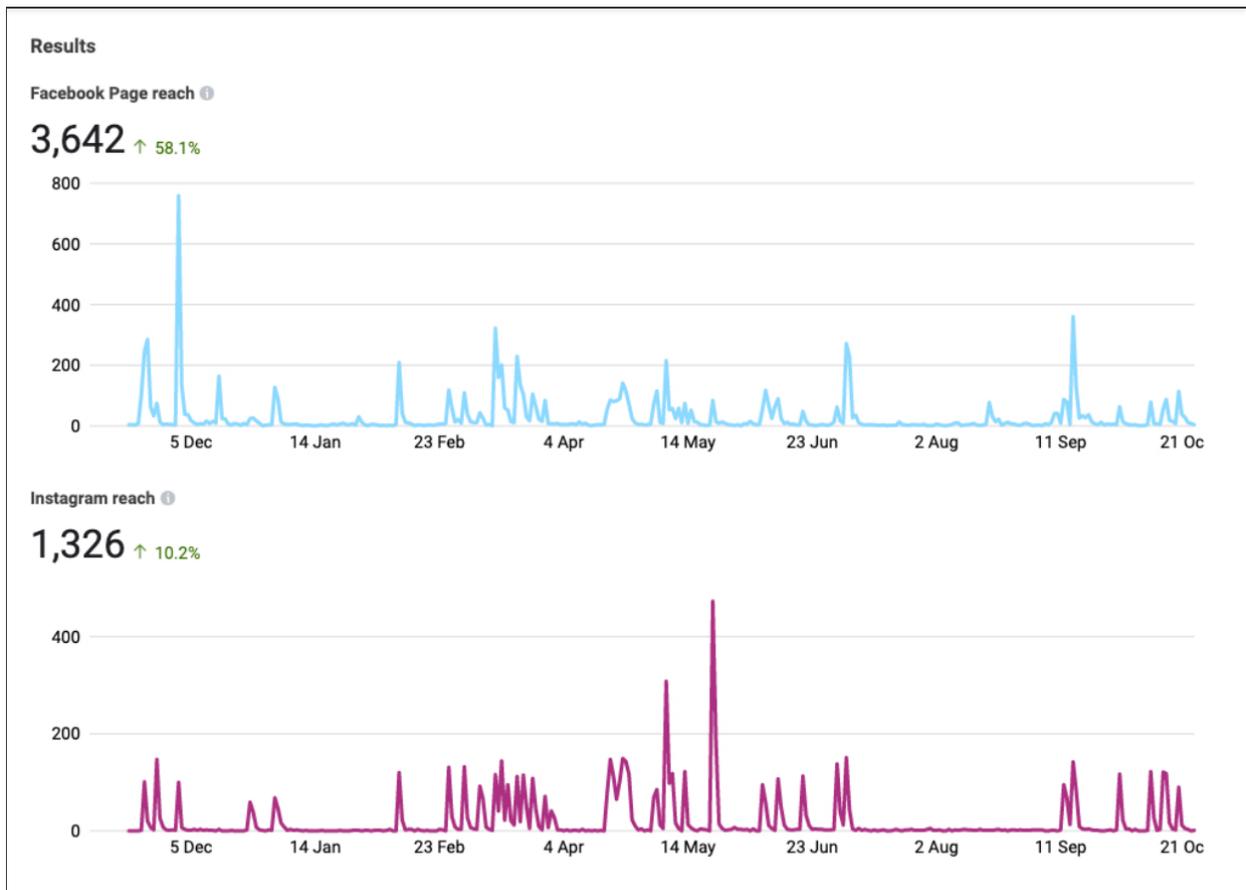
- Strategic Plan 2021-2024 developed and distributed for feedback

Policies

- Social Media Policy developed and adopted
- Work continued on developing Volunteer Screening Policy

Marketing and Social Media

- The ANA and Calgary Facebook groups were changed to business pages to allow for more statistics, paid posts & metrics. As seen below there has been a significant increase in reach on both Facebook and Instagram due to a greater focus on improving our social media presence.



Return to Play

- Training sessions were run for Junior and YDS programs in compliance with all COVID-related regulations and no outbreaks took place.

- Netball Calgary sub-committee actively weathered the changing environment due to COVID restrictions, and despite these challenges, opened registration for a return to play in September 2021 with consideration for all safety measures in place including sourcing patches and velcro shirts.
- The addition of a Netball Edmonton representative attending ANA executive meetings has been a positive step, and Netball Edmonton also opened registration in August 2021 to allow a return to play in September 2021 in accordance with the ANA return to play guidance.
- Discussion with Bow Valley Netball continued and they have received a grant from the Town of Banff to offer netball provision and intend to offer sessions in September 2021.

### 2020-2021 challenges:

The greatest challenge faced in the 2020-2021 year continued to be responding to the COVID-19 Global Pandemic including:

- Inability to run adult programs
- Inability to run or attend tournaments at local, in province or national level
- Continued engagement with members when provision is limited

Additional challenges include:

- Investigation to ascertain events and risks associated with a volunteer at Netball Vegreville; this has resulted in an opportunity to review ANA policy and procedures to ensure any potential future risks are further minimised.
- Limited volunteer base and limited depth for succession planning in Executive roles
- No longer qualifying for Alberta Sport Connection Association Development / Core Funding Grant, ASC disbanded and brought in-house within the Government of Alberta's Sport, Physical Activity and Recreation (SPAR) Branch and we continue to work on securing alternative program and grant funding opportunities with SPAR
- Delay of casino fundraising opportunity

### 2021-22 priorities:

Priorities for the 2021-2022 year include:

- Secure further funding
- Supporting COVID-19 Return to Play
- Volunteer Screening Policy
- Marketing Plan and Execution
- Host Nationals Tournament
- Hire School Clinician
- Expand board to include Policy Development Director and Fundraising Director, and add a legal advisor as a non-serving board member.

## 2. HEAD COACH & OPERATIONS MANAGER’S REPORT

### Operations: A Year in Review

Due to the ongoing pandemic the 2020-2021 year continued to present challenges operationally with very little active netball taking place. The main areas of focus were:

- Providing support to the newly established Bow Valley Netball Club
- Continuous development of the Return to Play plan and supporting documentation for the province in accordance with Alberta Government guidelines
- Development of online store for merchandise sales
- Review of Governance documentation
- Sourcing funding opportunities
- Supporting satellite clubs with return to play planning and documentation
- Supporting the Executive with Strategic plan development
- Supporting the Executive with Financial reporting requirements
- Supporting the Executive with Governance documentation and review

### 2020-21 challenges:

- Unable to participate in any school clinic
- Facility closures
- Decline in membership
- Engagement of volunteers

### 2021-22 priorities:

- Canadian National Championship: Alberta is set to host May 2022
- Work to build up the school clinic program in all areas where we have netball being actively played
- Volunteer recruitment, Nationals and Casino
- Outdoor facilities, to enable participation throughout the calendar year
- Continue to partner with City of Calgary and other agencies to promote the sport
- Implementation of the strategic and action plans

### 2021-22 Registrations:

<b>ANA Members</b>	128
<b>Fall Training - YDT</b>	13
<b>Winter Training - YDT</b>	18
<b>Spring Training - YDT</b>	32

### Breakdown of Registrations by City

City	Count	Fall Training	Count	Winter Training	Count	Spring Training	Count
Airdrie	1	Calgary	9	Calgary	15	Calgary	28
Banff	1	Heritage		Heritage		Heritage	
Calgary	90	Pointe	3	Pointe	3	Pointe	3
		Strathmore	1	<b>Grand Total</b>	<b>18</b>	Strathmore	1
Canmore	1	<b>Grand Total</b>	<b>13</b>			<b>Grand Total</b>	<b>32</b>
Edmonton	18						
Heritage							
Pointe	3						
Okotoks	8						
Strathmore	2						
Vegreville	2						
Wetaskiwin	2						
<b>Grand Total</b>	<b>128</b>						

### Coaching: A Year in Review

The 2020-2021 Provincial Competitive year was heavily impacted by the Covid-19 Pandemic, and all events were postponed until 2022. When the opportunity arose, we were able to facilitate select training programs for our Junior and YDS members only, this was due to the restrictions around adult participation. With tight controls in place training was able to resume in October, February and April, in April adult training resumed combined with the YDS training group.

### 2020-21 challenges:

Covid-19 presented and continues to present the greatest challenge, along with:

- Lack of available facilities to offer training sessions.
- Reduced participant numbers
- Lack of competition

### 2021-22 priorities:

As we enter the new programming year it will be essential to rebuild our active youth playing members for future success within the provincial program's. To do this the priorities for 2021-2022 will include:

- Provide program, services, and support to maximize all aspect of competitive netball across the province
- Development of a Long-Term Performance and Performance Development Strategy
- Development of online CANA coaching program for level 1 and 2 technical portions
- Support all coaches to achieve the NCCP minimum required courses
- Grow the base of qualified coaches for both Level 1 and Level 2 CANA certification.

- Identify NCCP workshop opportunities and relay to eligible coaches, provide support and mentorship to new coaches.
- Continue to offer programming to develop and retain our Youth Provincial players
- Develop an online workshop for the theory-based portion of the CANA Level 1 and level 2 coaching award.
- Develop a program that can be duplicated throughout all participating areas with in the province

### 3. CALGARY LEAGUE REPORT

#### Calgary: A Year in Review

- The Calgary League is run by a small committee by Rachel Little (head), Charlotte Monaghan (Senior A coordinator), Anne-Marie Noonan (Senior B coordinator), Michelle Le, and previously Jenny Hawker. The league meets in increments of 1-6 weeks depending on plans. While the committee had originally planned for a winter 2020 session, it did not go through due to the COVID-19 restrictions at that time. After a survey the league sent out in June, there wasn't enough commitment to go ahead with a summer 2021 league. As such the first league run in Calgary since we shut down in March 2020 was the Fall 2021 session scheduled from September 26 – December 5, 2021.
- As with previous years, the fall 2021 session was split into two divisions, Senior A and Senior B. The Senior A Division is the competitive division in our Calgary League. Players must have a sound basis of netball skills and athletic ability, as well as knowledge of strategy and netball rules and regulations in order to compete in this level of the league. There are additionally YDS players who play in this division. The Senior B Division is the recreational division in our Calgary League. Players range from new to netball through to experienced players who choose to play netball for fun and enjoyment. A sound foundation of the rules of netball is encouraged.
- Across both Senior A and Senior B, registration numbers were significantly lower than previous sessions with only 21 players in each session (42 total). 9 players were new to Calgary league. Numerous players have chosen to not return both for personal reasons and due to COVID-19 related issues. The league's Senior A and Senior B sessions are both scrimmage style as opposed to being set teams. There is no formal scorekeeping and players take turns umpiring, however players appear to be enjoying the sessions despite the large change to previous years.
- Our fall 2021 league is operating under Alberta's restriction exemption program. In addition to the Alberta legal requirements, we have additional rules for the league including a weekly waiver, sanitization of equipment, new shirts with sanitizable bibs, and cohorts between Senior A and Senior B.
- The fall league completed our first paid marketing campaign with 2 confirmed signed up from social media and 4 from Google. This will be an avenue we continue to grow the league in upcoming sessions to attract new players.

#### 2021-22 priorities:

- Looking forward, we intend to host a winter 2022 session (regulation dependent). The committee will focus on increasing participation through paid social media and google advertisements,

converting current players, as well as reconnecting with non-returning players. Depending on registration, we will reassess whether to continue with a scrimmage style league or have set teams. Either way, we will continue to have all players continue umpiring to distribute that responsibility. At the end of the winter league, we will assess whether or not it is prudent to host an end of league banquet dinner or celebration.

## 4. EDMONTON LEAGUE REPORT

### Edmonton: A Year in Review

- Despite COVID restrictions shutting us down for the year, people still engaged us on social media and continued to ask when netball would resume.

### 2020-21 challenges:

- No sessions were held due to COVID restrictions
- Getting people to volunteer to be on our committee

### 2021-22 priorities:

- Building up our league, post-COVID
- Encouraging members to sign up for season passes so that we build up a group of regular players
- Ensuring all players are members of the Alberta Netball Association

## 5. BOW VALLEY NETBALL REPORT

### 2020-21 highlights:

- We started netball in the Bow Valley, thanks to a grant from the Town of Banff.
- There has been an average of 15 players attending our drop in session. Many players are coming regularly.
- Players that have never played netball before are trying it out and excelling.
- We have 43 unique individuals who have signed up to play. 159 in our FB group

### 2020-21 challenges:

- COVID! COVID! COVID! Constant stops in planning and organising.
- Unpredictability of drop in sessions – not knowing who will show up. The casual setup of the Bow Valley Netball Club is great as it allows for flexibility, yet there is always uncertainty.
- General starting out problems – how to run games, who will umpire etc.
- Challenge is breaking down barrier to participation = people want to try netball without the \$25 registration

### 2021-22 priorities:

- We would like to access more umpires, so there can be more of a rotating schedule.
- We would love to increase our numbers of players so that we can guarantee full teams each week.
- Create a netball league in Fernie, BC so that we can have competitions.

Thank you to all our supporters, funders,  
sponsors and donors!